

From: [Willis, Bryan](#)
To: [Maria SaracenoWard](#)
Subject: RE: Genie and Wayne Dalton Marketing Material
Date: Wednesday, May 18, 2022 4:36:43 PM
Attachments: [Wayne Dalton Retail Program - Pricing Tool.xlsx](#)

Attention: External email. Use caution with attachments and links.

Maria,

The Wayne Dalton program brochure links are embedded in the workbook attached. Below are also some videos around our Wayne Dalton product. If you need more or have any questions let me know.

<https://youtu.be/b-KonNkj5k>
<https://youtu.be/kaLw4itxht4>
<https://youtu.be/6EuGmpdQack>
<https://youtu.be/xeiPpXg0C-M>

Bryan Willis
Retail Sales Manager
The Genie Company/Wayne-Dalton
One Door Drive
Mt Hope, OH 44660

Office: 330-763-8178
Mobile: 330-390-5426
Email: bryan_willis@geniecompany.com

WAYNE DALTON UPDATE: During these challenging times, ship dates are continually being adjusted. Subsequently, we can only offer approximate ship dates at this time.

From: Maria SaracenoWard <msaracenoward@lbmadvantage.com>
Sent: Friday, April 8, 2022 9:42 AM
To: Willis, Bryan <Bryan_Willis@geniecompany.com>
Subject: RE: Genie and Wayne Dalton Marketing Material

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Hi Bryan,

Thanks for following up. Honestly, it is your choice. If you have PDFs or informational sheets on products, videos, or installation guides, those would be great. If you have a multitude of products, feel free to select what you would most want our members and staff to know about.

If you would like to chat via phone or have other questions, please let me know!

Best regards,

Maria



Maria SaracenoWard

Marketing Manager

Marketing

Phone: [845-220-3408](tel:845-220-3408)

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www.lbmadvantage.com

From: Willis, Bryan <Bryan_Willis@geniecompany.com>

Sent: Friday, April 8, 2022 9:29 AM

To: Maria SaracenoWard <msaracenoward@lbmadvantage.com>

Cc: Ely, Jane <Jane_Ely@geniecompany.com>

Subject: Genie and Wayne Dalton Marketing Material

Attention: External email. Use caution with attachments and links.

Maria,

I am the sales manager for Genie and Wayne Dalton. I received the attached email a few months back and finally have some time to sit down and provide you and your team what you are looking for. Could you let me know what specifically you are looking for in terms of marketing materials for our brands? We would also need to know what requirements you need for images, etc. Look forward to hearing from you.

Thank you,
Bryan Willis
Retail Sales Manager
The Genie Company/Wayne-Dalton
One Door Drive
Mt Hope, OH 44660

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Mobile: 330-390-5426
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