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## **FOR IMMEDIATE RELEASE**

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### **LBM Advantage Hires New Information Technology Director**

*New Windsor, N.Y.*

LBM Advantage, one of the nation's leading lumber and building materials cooperatives, recently announced that they have hired Rob Andren as Information Technology Director. Rob will be stationed in the New Windsor headquarters and will oversee technology operations for all four Advantage offices, will implement new policies and systems, analyze technology needs, and manage all information technology staff members. He will report to Dave DeJoy, Advantage's Chief Financial Officer.

Andren joins Advantage with over twenty years of information technology experience having most recently worked as the Software Engineering Manager for Sunbird Software and formerly as Director of Information Technology for EXSIF Worldwide.

Rob will work alongside current information technology director, Rich Walker, who has announced his intentions to retire later in 2024. CFO, Dave DeJoy states, "We are excited to draw upon Rob's experience and talents to lead technological growth in our organization and to provide a solid infrastructure that will efficiently serve both our staff and our member organizations."

On his new position, Andren says, "I look forward to collaborating with the talented team at LBM Advantage! The chance to work closely with Rich Walker is an ideal scenario for my transition to the role. I am also excited for the opportunity to partner with our members, employees, and suppliers to help leverage technology to create a competitive advantage for our members. "

LBM Advantage is a wholly member-owned lumber and building materials cooperative comprised of the industry's premier independent LBM retailers. Its mission is to provide a competitive advantage for its members by leveraging their collective power. Advantage operates four locations in New Windsor, N.Y., Grand Rapids, Mich., Smithfield, N.C., and Conroe, TX, offering national programs with regional expertise.

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