

FOR IMMEDIATE RELEASE

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New Windsor, NY – **LBM Advantage Hires Associate Director, Building Products**

LBM Advantage announced that Alex Ray has joined the organization as of June 1, 2026, in the newly created role of Associate Director, Building Products.

The addition of this position reflects LBM Advantage’s continued commitment to strategic succession planning and the long-term growth of its Building Products division. Alex will report directly to Glenn Canino, Director of Building Products, and will be based full-time in the company’s New York office, with significant travel to support members and vendor partners nationwide.

Alex brings more than 18 years of experience in the building materials industry, with an extensive background in sales leadership, operations, and national account management. Most recently, he served with CertainTeed Gypsum, where he managed key national accounts, including the LBM Advantage co-op relationship. Throughout his career, Alex has earned a strong reputation for strengthening partnerships, driving market share growth, and delivering measurable results.

“Alex Ray’s extensive industry background, enthusiasm for our industry, and past strong support of our co-op members was a driving force behind adding him to the team. With Alex on board, we are confident that our growth initiatives, member engagement efforts, and vendor partnerships will continue to strengthen as we build for the future,” said Tom Molloy, Executive Vice President of Building Products and Programs.

In addition to his professional accomplishments, Alex has completed Executive Education studies at The Wharton School of the University of Pennsylvania and holds an Associate of Applied Business in Management Technology from Ohio University.

Known for his collaborative leadership style and ability to navigate change, Alex will play an important role in supporting the continued evolution and success of LBM Advantage’s Building Products strategy.

LBM Advantage is a member-owned cooperative comprised of the industry’s premier independent lumber and building materials dealers. The cooperative operates locations in New Windsor, NY; Grand Rapids, MI; Smithfield, NC; and Conroe, TX. For more information, visit www.lbmadvantage.com or call **800-456-4300**.